



The School District of Osceola County, FL

Terry Andrews, Superintendent

Press Release (English and Spanish)

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Two Osceola Schools Awarded \$3,000 Fuel Up Breakfast Grants From National Dairy Council and General Mills

Gateway High School and The Osceola County School for the Arts have each been awarded a \$3,000 Fuel Up Breakfast Grant from the National Dairy Council and General Mills. A total of \$100,000 in funding was awarded to 39 schools nationwide to help build or expand breakfast programs for the 2011/2012 school year.

Research performed by the National Dairy Council has found that breakfast improves memory retention, performance at school, and attendance rates. Both Gateway High School and Osceola County School for the Arts will use the Fuel Up Breakfast Grants to implement "grab-n-go" breakfast outside the cafeteria to expand access for students who might otherwise skip breakfast due to scheduling and time constraints.

Schools who received breakfast grants during the 2010/2011 school year reported an average increase of 58 percent in overall daily breakfast participation from the programs that were funded.

"We're proud to award Gateway High School and Osceola County School for the Arts with Fuel Up Breakfast Grants," said Alyca Judge, K-12 marketing manager, General Mills Foodservice. "Through these grants, we can help schools improve student access to high-quality, nourishing foods through breakfast in the classroom, "grab-and-go" breakfast from a cart, or second chance breakfast after the first class period."

The Fuel Up Breakfast Grant is available annually to schools within the United States who participate in the National School Breakfast Program and are enrolled in the National Dairy Council "Fuel Up to Play 60" program. "Fuel Up to Play 60" is a partnership between the National Dairy Council and the National Football League, in collaboration with the United States Department of Agriculture, to empower youth to take action to improve nutrition and physical activity at their school and for their own health. For more information about "Fuel Up to Play 60", visit

www.FuelUpToPlay60.com.

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